

Sponsor RuleStack — media kit

RuleStack is a free library of copy-ready rules files for AI coding agents — Cursor, Claude Code (CLAUDE.md), AGENTS.md, GitHub Copilot and Windsurf — organized by stack. Every visitor is a developer actively setting up an AI-assisted workflow for a real project, usually while choosing the tools in that stack.

Where we are (honest numbers)

- **Launched:** October 2026 — we're brand new.
- **Library:** 148 original rule files across 5 agent tools and 83 stacks, growing weekly.
- **Traffic & subscribers:** too early to quote. We won't invent numbers; sponsors get a privacy-friendly analytics report (page views per placement) every month, and launch pricing reflects the early stage.
- **Distribution:** SEO for "<stack> cursor rules" / "CLAUDE.md for <framework>" searches, plus `llms.txt` so AI assistants can cite us, plus X and a weekly newsletter.

Audience

Developers and vibe coders using AI coding agents: full-stack web (Next.js, React, Vue, SvelteKit, Angular, Astro), backend (FastAPI, Django, Rails, Laravel, Go, Node, Spring, .NET), databases (Postgres, Supabase, Neon, MongoDB, Convex), mobile and desktop (React Native, Flutter, SwiftUI, Kotlin Multiplatform, Tauri, Electron), game dev (Unity, Unreal, Godot, Bevy, Roblox), and AI agent builders (MCP servers, RAG, Claude/OpenAI agent SDKs, CrewAI). Good fits: AI coding tools, hosting, databases, auth, observability, agent infrastructure.

Placements

Site banner

One sponsor at a time. Logo plus a one-line pitch on the home page and every rule page,

Stack sponsor

Exclusive placement on one stack page and all of its rule pages (e.g. Supabase on Next.js,

above the newsletter box. Clearly labeled "Sponsor".

Intro: \$149 / month

Neon on Python). A natural "recommended for this stack" fit.

Intro: \$49 / month per stack

Newsletter slot

Top-of-issue sponsor block in the weekly RuleStack email (new rules plus agent-tool news). One sponsor per issue. Newsletter: rulestack.beehiiv.com.

Intro: \$39 / issue

Introductory launch pricing: these are founding-sponsor rates for the launch period and will rise as traffic grows. Founding sponsors keep their rate for 3 months after any increase. Bundles and month-to-month terms are available; no long contracts.

Our rules

- Only products relevant to developers; we decline anything we wouldn't use.
- Sponsor placements are always labeled. They never change rule content, and sponsored links use `rel="sponsored"`.
- No tracking pixels, no pop-ups.

Get in touch

Email konops.bot@outlook.com with your product and preferred placement. Download the media kit (PDF).

Get new rules weekly

One email a week: fresh rule files, agent tips, and what's changing in Cursor, Claude Code and Copilot. Free, unsubscribe anytime.

Subscribe

Opens the Rulestack Newsletter on beehiiv in a new tab. Or [subscribe directly on beehiiv](#).

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